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ACEM statistical release - Registrations of motorcycles first quarter of 2025

New motorcycle registrations in five of the largest European markets (i.e. France, Germany, Italy, Spain and the UK) reached 206.874 units during the three first months of 2025. This represents a decrease of approximately -19% compared to 2024 (255.296 units).

Motorcycle registration volumes increase in Spain (45.763 units, +1,5% year-on-year), while in other countries, the market has generally shrunk: in France (38.170 units, -21,6%), Germany (31.529 units, -41%), in Italy (71.574 units, -11,9%), and in UK (19.838 units, -26%).

Moped registrations reached a total volume of 29.546 units in the six European moped markets monitored by ACEM (i.e. Belgium, France, Germany, Italy, the Netherlands and Spain). This registration volume represents a reduction of -17% in comparison to last year (35.775 units). All markets are with a previsible decrease, Italy (2.308 units, -41,6%), Belgium followed (6.136 units, -9,3%), Germany (3;174 units, -10,8%), France (9.152 units -24,4%), Spain (2.494, -4,1%) and Netherlands (6.282 units, -7,5%).

Quote:

Commenting on the current situation of the sector, **Antonio Perlot, ACEM Secretary General**, said:

“Registration figures for the first quarter of 2025 reflect an anticipated European market short-term adjustment, following the strong pre-registration effect of vehicle stock observed at the end of 2024, linked to the transition from Euro 5 to Euro 5+ regulation.

Long-term trends in the European market confirm steady growth for motorcycles and some stagnation for mopeds. Overall, it is important to continue supporting the sector’s competitiveness, through policy recognition of L-category vehicles’ mobility advantages and support for innovation at European level, as well as fair competition, including access to extra-European market opportunities.”

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Note for editors

As of 2020, ACEM statistical releases cover the following:

- For the motorcycle segment: Italy, France, Germany, Spain and UK. These countries account for about 80% of motorcycle registrations in the EU + UK block.
- For the moped segment: France, the Netherlands, Germany, Italy, Belgium, and Spain. These countries account for about 80% of moped registrations in the EU + UK block.
- Moped figures include L1eB vehicles (two-wheel mopeds) and L2e vehicles (three-wheel mopeds). Some countries may also include L1e-A vehicles (powered cycles) depending on their administrative practices.

About ACEM

- The European Association of Motorcycle Manufacturers (ACEM) represents manufacturers of mopeds, motorcycles, three-wheelers and quadricycles (L-category vehicles) in Europe.
- ACEM members include 17 manufacturing companies: BMW Motorrad, Bombardier Recreational Products (BRP), Ducati Motor holding, Harley-Davidson, Honda, Kawasaki, KTM, KYMCO, MV Agusta, Peugeot Motorcycles Groupe, Piaggio, Polaris Industries, Royal Enfield, Suzuki, Triumph Motorcycles, Yamaha and Zero Motorcycles.
- ACEM also represents 19 motorcycle industry associations in 17 different European countries. About 300,000 jobs depend on the L-category industry in Europe. There are more than 39 million motorcycles and scooters on Europe's roads (2019 estimate).