

ACEM – Vice-President Markus Flasch

Passionate motorcyclist, Markus Flasch (Austria, 1981) studied Automotive Engineering at the Joanneums Technology School in Graz. His career began at Magna International reaching his last function as Member of the Board for Operations & Quality Europe.

In 2015 Flasch joined the BMW Group as Vice President with overall concept responsibility for quality for Rolls-Royce product line & BMW luxury class. Afterwards Flasch was Subline Manager BMW 8 Series, followed by his time at BMW M GmbH.

Under his leadership, BMW M GmbH rose to become the world's leading supplier of performance and high-performance cars as well as the fusion of BMW M GmbH with BMW Motorsport.

From November 2023, Markus Flasch took over the position as Head of BMW Motorrad.